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**TRADEMARKS®**  
PROMOTIONAL PRODUCTS

## Pricing for Trademarks Web Design and Production

|   | QTY.     | PRICE     |                   |
|---|----------|-----------|-------------------|
| <b>Full Function E-commerce Web Site (own domain name):</b>   |          |           |                   |
| Company Store Site (complete individual site) - includes: custom banners<br>Front introduction page, Company store, Frequently asked questions,<br>Regular and Advanced Search Functions, Express Checkout screen,<br>Shipping table, e-commerce function, Gift Certificate |          |           |                   |
| Each new item at program start, added in the future, or item photo update<br>Includes copy and photo.   | 25       | \$ 40.00  | <b>\$1,000.00</b> |
| Subscription Fee. Includes software updates and hosting<br>Charge is monthly and billed yearly (\$75 per month)<br>1st year is prorated from startup to 12/31. Next year charged on 1/1   | 1        | \$ 900.00 | <b>\$900.00</b>   |
| Yearly item maintenance - update price, sizes, put items on sale, etc. (not new items   | 1        | \$ 150.00 | <b>\$150.00</b>   |
| Register of Domain Name (website name) - 3 years - This is charged every 3 years  | 1        | \$ 50.00  | <b>\$50.00</b>    |
| <b>Estimated first year Total for site with 10 items, including domain<br/>name registration and one year of subscription.</b>  | <b>1</b> |           | <b>\$2,100.00</b> |
| <b>YEARLY FEE AFTER INITIAL SET UP - 1/1 - 12/31</b>  |          |           | <b>\$1,050.00</b> |

|   | QTY.     | PRICE     |                   |
|---|----------|-----------|-------------------|
| <b>Standard E-commerce Web Site (own domain name):</b>  |          |           |                   |
| Company Store Site (complete individual site) - includes:<br>Company store, Frequently asked questions, 2 linked sites<br>Shipping table, e-commerce function                           |          |           |                   |
| Each new item at program start, added in the future, or item photo update.<br>Includes copy and photo.  | 25       | \$ 40.00  | <b>\$1,000.00</b> |
| Subscription Fee. Includes software updates and hosting<br>Charge is monthly and billed yearly (\$25 per month)<br>1st year is prorated from startup to 12/31. Next year charged on 1/1 | 1        | \$ 300.00 | <b>\$300.00</b>   |
| Yearly item maintenance - update price, sizes, put items on sale, etc. (not new items)  | 1        | \$ 150.00 | <b>\$150.00</b>   |
| Register of Domain Name (website name) - 3 years - This is charged every 3 years  | 1        | \$ 50.00  | <b>\$50.00</b>    |
| <b>Estimated first year Total for site with 10 items, including domain<br/>name registration and one year of subscription.</b>  | <b>1</b> |           | <b>\$1,500.00</b> |
| <b>YEARLY FEE AFTER INITIAL SET UP - 1/1 - 12/31</b>  |          |           | <b>\$450.00</b>   |

|   | QTY. | PRICE    |                 |
|---|------|----------|-----------------|
| <b>Printable Order Form</b>   |      |          |                 |
| Posted on the site or emailed as a PDF document.<br>Billed by the Art time it takes to create. A typical one for a program is 4-6 hours | 6    | \$ 50.00 | <b>\$300.00</b> |

### Notes:

On the web site, all sizes of the same decorated garment count as 1 item.

Shipping can be based on weight, dollar amount, or item count.

www.tmcompanystore.com shipping is based on the dollar amount purchased.

A full online store generally takes 4 weeks to input all information and take "live" from the receipt of sample goods to take pictures of.

